How Apps Transform Printers Into Workplace Assistants

Build your digital workplace with smart document technology

xerox®

The Smart Printer Just Got Smarter

Printers have already come a long way, from just working with paper output to multifunction devices that copy, scan and of course, print. Now multifunction printers (MFPs) have been further reimagined as enablers of digital transformation. They help businesses both small and large streamline workflows, increase productivity and reduce costs.
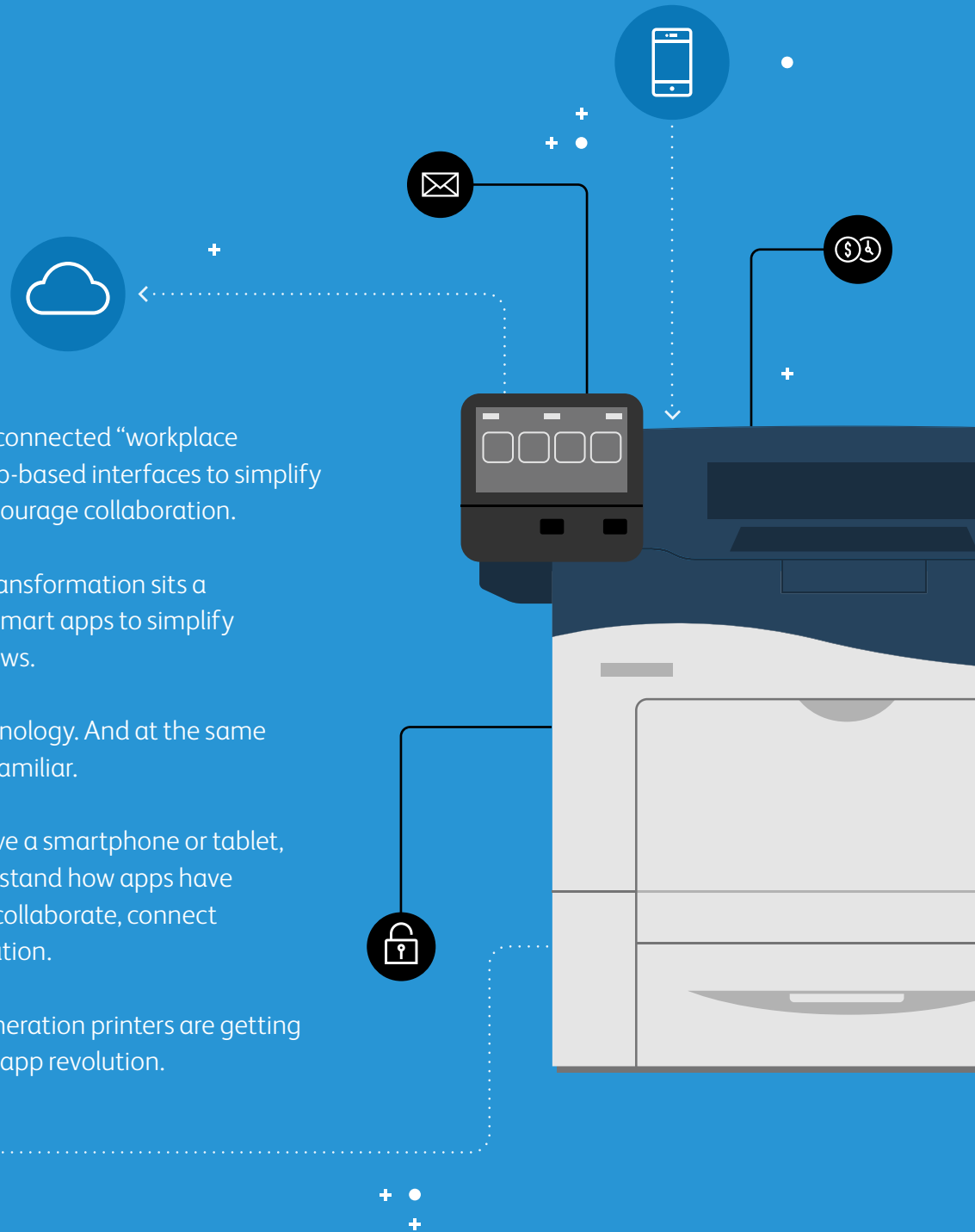
These intelligent, connected "workplace assistants" use app-based interfaces to simplify processes and encourage collaboration.

And behind this transformation sits a powerful suite of smart apps to simplify document workflows.

It's disruptive technology. And at the same time, completely familiar.

Because if you have a smartphone or tablet, you already understand how apps have changed how we collaborate, connect and share information.

And now, next-generation printers are getting on board with the app revolution.

How Apps Change
The Game

Smart print apps turn MFPs into "workplace assistants," freeing users to be more productive and get work done faster. These digital helpers can do routine tasks like allowing you to scan and save files directly to cloud repositories such as Dropbox. In other cases, they automate workflows specific to your business and make them available as convenient apps.

For instance, you might have a sequence of steps to manage invoices, like scanning them to a specific folder and then emailing them to someone else for approval. Smart apps turn these kinds of workflows into a single icon for "Invoicing" or "HR" or "legal review."

App-enabled devices are fueling adoption of the digital workplace because of advantages like these:

- They're familiar and easy to use. The latest printers come with intuitive touchscreens. Users swipe and pinch, slide and zoom, just like on our smartphones. So employees spend less time learning and more time doing.

- They work the way you do. Some devices support customizable interfaces that create a common experience for document users and workgroups. Put your most-used apps at the top of the screen to further streamline workflow.

- You don't need IT to use these apps. Intuitive setup wizards get you up and running fast, and apps selfconfigure to the specifications of your printer (things like screen size, scanning capability, resolution, color/black-and-white).

- They're always at the cutting edge. Smart print apps never stand still. They're constantly being developed and designed, so you can install new security updates, functionality and features whenever they come out.

Say Hello To The Intelligent Document

With smart print and workflow apps, your documents go far beyond the traditional paper-based paradigm. Today's intelligent documents are containers that carry the information that drives your business and adds value.

This new breed of documents is:

- Searchable. Detailed metadata makes it possible to find what you're looking for fast. Need to locate that expense report or receipt? Just search for the date or the total.

- Secure. Industry-standard encryption, virus protection and rights management help you stay compliant and manage risk.

- Connected. Digital documents are slipstreamed into existing workflows and processes. They can be intelligently routed, shared and stored automatically.

- Shareable. Version and authorship tracking allows real-time collaboration, so team members can work on documents from any location.

Integrate With Existing Document Workflows

The easy app experience guides you through each step of a document process to handle complex tasks with the touch of an icon. The workflow integrates with existing print environments and work processes.

These next-generation smart print apps give you:

- Quick access to documents stored in the cloud through integration with services you already know and use, like Google Drive, Dropbox and Office 365.

- Optical character recognition (OCR) to scan documents and turn them into searchable PDFs. You can even perform one-touch translation of scanned documents using a translator app.

- Quick and easy conversion from paper to digital and back again, an increasingly common path in the era of "hybrid" documents.

- Password protection from the touchscreen, adding a layer of security to confidential or sensitive information.

The ever-expanding galaxy of smart print apps gives you new ways to work smarter, better and more efficiently.

THE MOBILE-READY MFP

With smartphones and tablets rampant in the workplace, employees need flexible, seamless connections between their mobile devices and MFPs.

A new generation of smart mobile print and workflow apps delivers functionality through the interface of a business multifunction printer. Direct from their device, users can:

- Scan, email, fax and print.

- Capture documents and images using the MFP scanner or their camera.

- Merge multiple documents into one and add PDF passwords.

- Access one-touch, predefined workflows.

- Upload securely to the cloud or network locations.
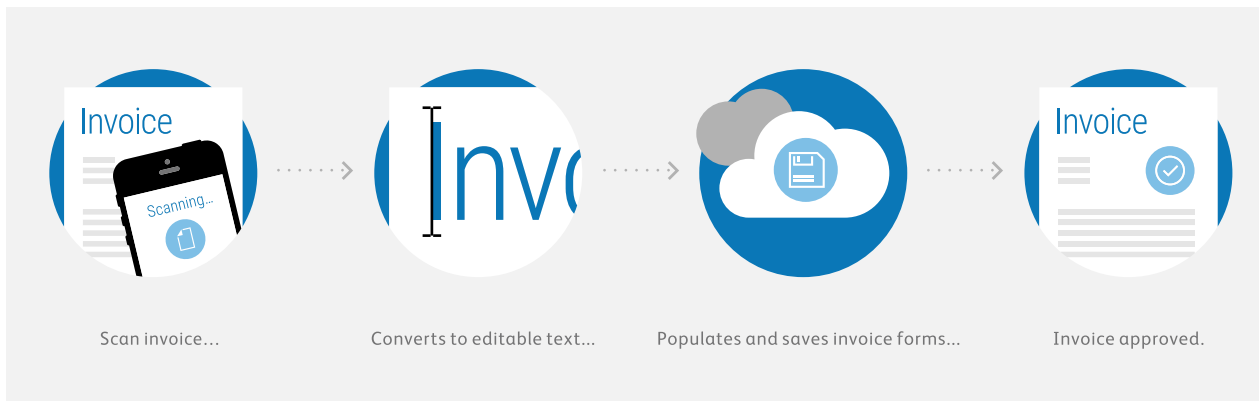
Simplify And Streamline Processes

Smart apps and next-generation printers simplify and streamline your work. Complex, repetitive or time-consuming processes can be saved as standard workflows and accessed through the touchscreen interface.

Even mobile employees can scan an invoice, convert it to editable text, route it to appropriate recipients and save it securely to the network or cloud – all at the push of a button.

CUSTOMIZE APPS FOR YOUR BUSINESS

Standard apps give you incredible productivity through their ease of use. To take it to the next level, you can enlist your managed print services partner to help build custom apps for your specific needs, tailored around your business documents and workflows.

Many industry-specific solutions are also available to serve today's app-driven document environments. In markets like healthcare, such apps let health professionals share patient information quickly and securely to improve patient outcomes.

Invoice	Inv	(cloud)	Invoice
Scan invoice…	Converts to editable text…	Populates and saves invoice forms…	Invoice approved.

Discover The Power Of Smart Print Apps Today

Apps have fueled MFPs in a quantum leap, transforming them from an output device into a digital "workplace assistant" that moves information in faster, easier ways.

With smart apps and advanced hardware working seamlessly together, you get convenience, security, productivity and cost control. Your workflows become smoother, and your people become more efficient.

Software and hardware ecosystems are redefining how organizations think of their print environments, coming to recognize them as dynamic, fluid document environments. They're taking full advantage of this new breed of printers and smart apps and bringing the future to today's digital workplace.

About our Partnership with Xerox

Working side-by-side with Xerox, we apply our expertise in image processing, analytics, automation and user experience to engineer a flow of work customized to improve the productivity and efficiency of your operations.

We create meaningful innovations and provide business process services, printing equipment, software and solutions that make a real difference for our customers.

Contact us, your authorized Xerox channel partner.

xerox ®